

New tool to welcome newcomers

WSO has developed a new tool for welcoming newcomers during these times of many virtual meetings. To replace the newcomers packet usually handed to a new member, an electronic welcome can be found at al-anon.org/welcome and can be offered to newcomers at virtual meetings.

Public Service Announcement Reports:

I am happy to report that we have updated reports, which better reflects the actual airplay. The original report only shows stations which were being tracked via Nielsen, this new report reflects Nielsen, as well as, self-reported airplay (the stations report their own airplay). We're seeing nearly twice as many airplays than we're with Nielsen only reporting. I've included the links below for your convenience.

Resources

[2019-20 English TV PSA Report](#)

[2019-20 Spanish TV PSA Report](#)

[2019-20 French TV PSA Report](#)

[2019-20 English Radio PSA Report](#)

[2019-20 Spanish Radio PSA Report](#)